



The Byte Shift

The Most Disruptive Tech Show in the World

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Welcome to the Revolution



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Welcome to the Revolution

- A podcast network built for the bold, the curious, and the no-BS crowd.
- We're reshaping how people talk about startups, business, and tech—one unfiltered take at a time.
- Authentic, raw, and infused with the energy of a Gen Z mindset.

Why We're Different

- **No Echo Chamber:** Breaking free from tired startup success clichés.
- **Gen Z Energy:** Fresh, bold, and irreverent takes on tech and business.
- **Engaging Formats:** From fun games to raw, honest founder stories.
- **Fearlessly Real:** Tackling the messy and controversial

Programs

Ctrl+Alt+Unfiltered

Founder Diaries

Startup Tinder

Shut Up and Take My Money

Ctrl+Alt+Confess

Insider.exe

Ctrl+Alt+Unfiltered

Duration: 20–30 minutes.

Audience: General

Publication: Weekly

Weekly deep dives into tech's most polarizing topics, hottest trends, and industry myths.

Unfiltered takes, sharp commentary, and a touch of humor.

Example Episodes:

"Is Hustle Culture Dead?"

"The Overhyped Startup Graveyard."

Founder Diaries

Duration: 20–30 minutes.

Audience: General

Publication: Monthly

Intimate conversations with founders about their real struggles, biggest failures, and unexpected wins.

The untold stories behind the LinkedIn-perfect posts.

Format: Interview-style, with a mix of planned questions and organic conversation.

Example Episodes:

"From Zero to Funded—and Back Again."

"The Pivot That Saved My Startup."

Startup Tinder

Duration: 10–15 minutes.

Audience: General

Publication: Weekly

A fun, fast-paced segment where guests pitch fictional or real startups, and the hosts "swipe right or left."

Combines humor with insightful critiques of business ideas.

Example Episodes:

"Would You Swipe Right on a Robot Dog Walker?"

"The Weirdest Pitches We've Ever Heard."

Shut Up and Take My Money

Duration: 10–15 minutes.
Audience: General
Publication: Weekly

Showcasing the coolest, most innovative startups, gadgets, or business ideas.

Guests pitch their favorites or discuss new products they're obsessed with.

Example Episodes:

"The Gadgets That Blew Our Minds This Year."

"Why This Founder's Idea Is Worth \$1 Billion."

Ctrl+Alt+Confess

Duration: 10–30 minutes.

Audience: General

Publication: Weekly

From bizarre office rituals to shocking startup drama, we share confessions that'll make you laugh, gasp, and maybe feel a little better about your own job.

Example Episodes:

"Our 'Diversity Hire' Was a Lie—And Everyone Knew It"

"I Sold User Data—and Got a Bonus for It"

Insider.exe: Secret Data and Insights

Duration: 10–30 minutes.

Audience: General

Publication: Weekly

This investigative podcast goes beyond the headlines to explore the deeper stories shaping the world of technology.

Example Episodes:

"The Great Burnout Crisis: Why Tech Workers Are Dropping Like Flies"

"The Algorithm Knows Best: How Big Tech Manipulates What You See"

The Media

Reach: Tiktok + Reels + YT Shorts

Content: Spotify(?) + Youtube + Website (?)

Gen Z Boldness



Antonio
Scapellato ('99)

Startup Founder – Hacker & Nerd



You? (Gen Z)

?????

Ready to disrupt the podcast game?
Let's connect and make it happen.

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The Byte Shift

Thanks for watching!